

ORDER



Orders
Order / Rev: 361672
Alt Order #: 06861751
Product Desc: RESTORE OUR FUTURE
Estimate: 618
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future, Inc
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	\$84,400.00	\$71,740.00
10/29/12	10/29/12	18	\$32,150.00	\$27,327.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$84,400.00	\$71,740.00	0.00
November 2012	18	\$32,150.00	\$27,327.50	0.00
Totals	94	\$116,550.00	\$99,067.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	25%	\$116,550.00
Market	100%	\$466,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$125,874.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	34%	\$158,508.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	14%	\$65,268.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/23/12	10/26/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF--	:30	4	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$1,000.00		0.00			
E 2	KTNV	10/23/12	10/26/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF--	:30	8	\$650.00	P-01	0.00	NM	8	\$5,200.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$650.00		0.00			
E 3	KTNV	10/23/12	10/26/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P - TWTF--	:30	8	\$500.00	P-01	0.00	NM	8	\$4,000.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$500.00		0.00			
E 4	KTNV	10/23/12	10/26/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF--	:30	4	\$650.00	P-01	0.00	NM	4	\$2,600.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$650.00		0.00			
E 5	KTNV	10/23/12	10/26/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	8	\$900.00	P-01	0.00	NM	8	\$7,200.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$900.00		0.00			
E 6	KTNV	10/23/12	10/26/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF--	:30	8	\$1,000.00	P-01	0.00	NM	8	\$8,000.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$1,000.00		0.00			
E 7	KTNV	10/23/12	10/26/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF--	:30	4	\$850.00	P-01	0.00	NM	4	\$3,400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$850.00		0.00			
E 8	KTNV	10/23/12	10/26/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF--	:30	8	\$850.00	P-01	0.00	NM	8	\$6,800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$850.00		0.00			
E 9	KTNV	10/23/12	10/26/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF--	:30	8	\$1,750.00	P-01	0.00	NM	8	\$14,000.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$1,750.00		0.00			
E 10	KTNV	10/23/12	10/26/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF--	:30	4	\$850.00	P-01	0.00	NM	4	\$3,400.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$850.00		0.00			
E 11	KTNV	10/23/12	10/23/12	Tue ABC Prime C PRIVATE PRACTICE	CM	PRIVATE PRACTICE T-----	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T-----				1	\$6,500.00		0.00			
E 12	KTNV	10/25/12	10/25/12	Thu ABC Prime B GREY'S ANATOMY	CM	GREY'S ANATOMY ---T---	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
GREY'S ANATOMY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$5,000.00		0.00			
E 13	KTNV	10/26/12	10/26/12		CM	SHARK TANK ----F--	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri ABC Prime A SHARK TANK (8:00 PM-9:00 PM) SHARK TANK Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----F-- 1 \$2,500.00 0.00														
E 14	KTNV	10/26/12	10/26/12	Fri ABC Prime B PRIMETIME LIVE:WWYD	CM	PRIMETIME LIVE:- - - - F - -	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
PRIMETIME LIVE:WWYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----F-- 1 \$3,000.00 0.00														
E 15	KTNV	10/27/12	10/27/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a - - - - S -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
6A NEWS SAT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - S - 2 \$750.00 0.00														
E 16	KTNV	10/27/12	10/27/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA - - - - S -	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
GOOD MRN AMERICA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - S - 1 \$850.00 0.00														
E 17	KTNV	10/27/12	10/27/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - S -	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
11P NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - S - 1 \$1,250.00 0.00														
E 18	KTNV	10/28/12	10/28/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
THIS WEEK Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - - S 1 \$1,000.00 0.00														
E 19	KTNV	10/28/12	10/28/12	Sun 6-7p Action News	CM	Sun 6-7p - - - - - S	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
6P NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - - S 2 \$850.00 0.00														
E 20	KTNV	10/28/12	10/28/12	Sun ABC Prime A Sun ABC Prime A	CM	Sun 7-8p - - - - - S	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
AFV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - - - S 1 \$2,500.00 0.00														
E 21	KTNV	10/29/12	10/29/12	M-F 10-11a The View	CM	M-F 10-11a M - - - - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
THE VIEW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M - - - - - 1 \$1,000.00 0.00														
E 22	KTNV	10/29/12	10/29/12	M-F 11-12p Action News	CM	M-F 11-12p M - - - - -	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
MIDDAY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M - - - - - 2 \$650.00 0.00														
E 23	KTNV	10/29/12	10/29/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M - - - - -	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
MILLIONAIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M - - - - - 2 \$500.00 0.00														
E 24	KTNV	10/29/12	10/29/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M - - - - -	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M - - - - - 1 \$650.00 0.00														
E 25	KTNV	10/29/12	10/29/12		CM	M-F 5-5:30p M - - - - -	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-5:30p Action News @ 5p											
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		2				\$900.00		0.00			
E 26	KTNV	10/29/12	10/29/12	M-F 6-7p Action News	CM	M-F 6-7p	M-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		2				\$1,000.00		0.00			
E 27	KTNV	10/29/12	10/29/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$850.00		0.00			
E 28	KTNV	10/29/12	10/29/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		2				\$850.00		0.00			
E 29	KTNV	10/29/12	10/29/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	2	\$1,750.00	P-01	0.00	NM	2	\$3,500.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		2				\$1,750.00		0.00			
E 30	KTNV	10/29/12	10/29/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$850.00		0.00			
E 31	KTNV	10/29/12	10/29/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH THE STARS (8:00 PM-10:00 PM)	M-----	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$10,000.00		0.00			
E 32	KTNV	10/29/12	10/29/12	Monday ABC Prime C CASTLE	CM	CASTLE	M-----	:30	1	\$7,500.00	P-01	0.00	NM	1	\$7,500.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$7,500.00		0.00			
Totals													94	\$116,550.00	